



Kashini Kaliras

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Logo Design & Brand Identity

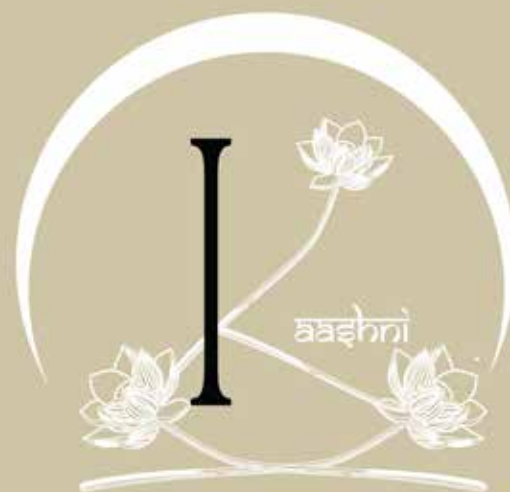
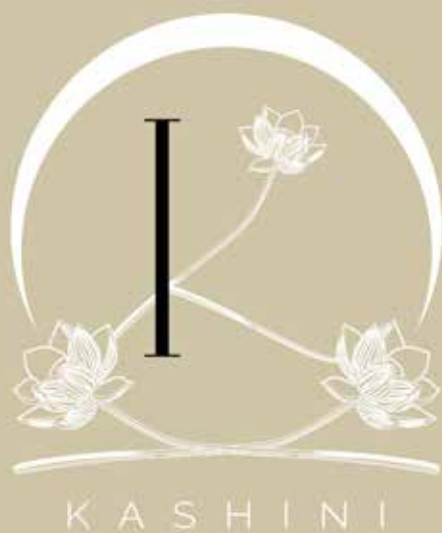
## **Brief**

To design the logo and the aesthetic identity for a brand which deals in personalised, bespoke Kaliras.

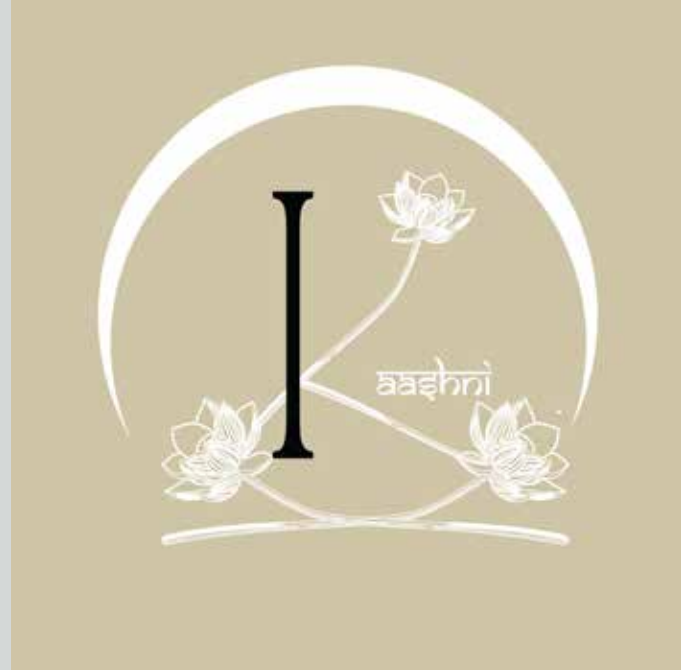
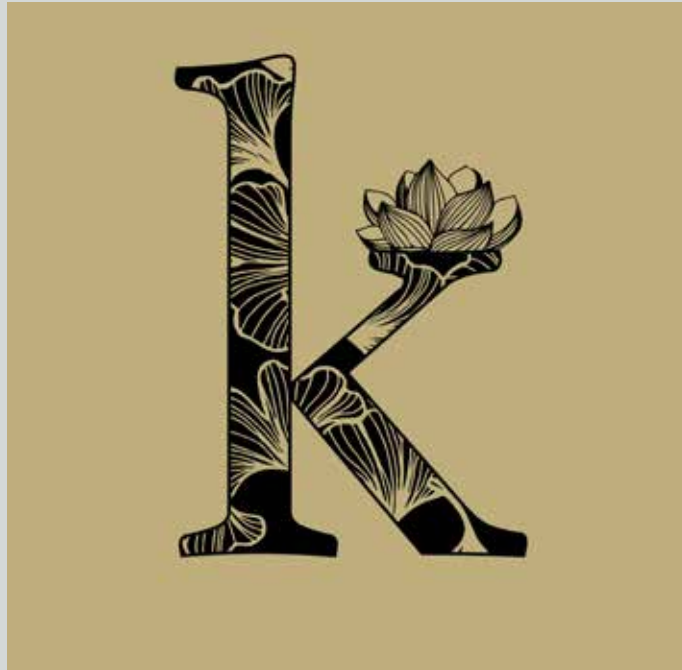
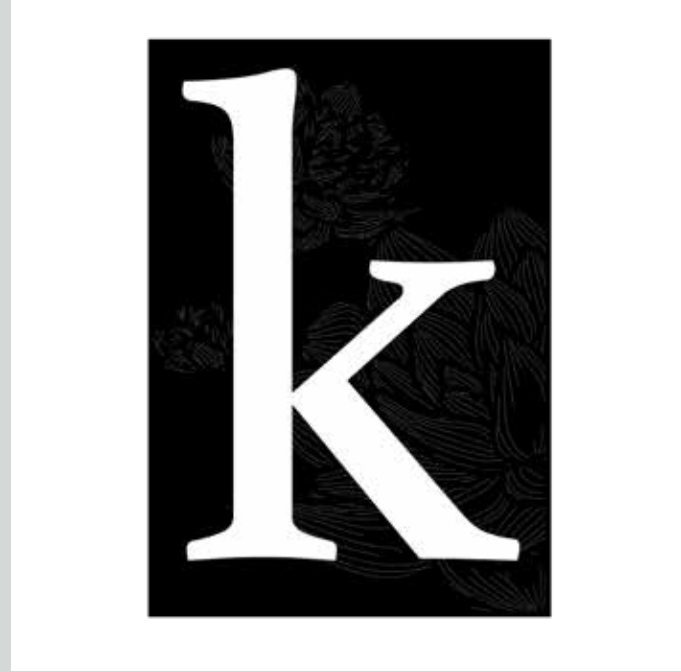
## **Deliverables**

Logo and Aesthetic Identity.

DIRECTION 1



DIRECTION 2



FINAL PRODUCT

