



YLAC India
Voice of Voters

Graphic Design

About YLAC India

Founded by Harvard and Oxford alumni in 2016, Young Leaders for Active Citizenship (YLAC) aims to increase the participation of young people in the democratic process and build their capacity to lead change.

Their interventions are designed to equip citizens with a better understanding of the society they live in and the challenges that it confronts.

Brief

To create collateral designs for a political discussion event, focusing on the 2019 elections in Chennai.

Deliverables

- Standee Designs
- Backdrop Design

Standee Designs



Background Designs



#VOICEOFVOTERS

CHENNAI | MARCH 9TH

Outreach Partners



Community Partners

